

### List of Journal Articles For Research Article Review Task

Please select any one (1) of the following journal articles for your research article review task. Any of these articles can be downloaded from the Western University Library Website: <http://www.lib.uwo.ca/>

1. Baird, N., Robertson, J. L., & McLarnon, M. J. W. (2022). Looking in the mirror: Including the reflected best self exercise in management curricula to increase students' interview efficacy. *Academy of Management Learning & Education*.  
<https://doi.org/10.5465/amle.2021.0347>
2. Cleveland, M., Papadopoulos, N., & Laroche, M. (2022). Global consumer culture and national identity as drivers of materialism: An international study of convergence and divergence. *International Marketing Review*, 39(2), 207-241.  
<https://doi.org/10.1108/IMR-02-2021-0097>
3. Dewhirst, T. Lee, W. B., Fong, G. T., & Ling, P. M. (2016). Exporting an inherently harmful product: The marketing of Virginia Slims cigarettes in the United States, Japan, and Korea. *Journal of Business Ethics*, 139, 161-181.  
<https://doi-org.proxy1.lib.uwo.ca/10.1007/s10551-015-2648-7>
4. Hyodo, J. D. & Bolton, L. E. (2021). How does religion affect consumer response to failure and recovery by firms? *Journal of Consumer Research*, 47(5), 807-828.  
<https://doi.org/10.1093/jcr/ucaa043>
5. Rotman, J. D., Khamitov, M., & Connors, S. (2017). Lie, cheat, and steal: How harmful brands motivate consumers to act unethically. *Journal of Consumer Psychology*, 28(2), 353-361.  
<https://doi.org/10.1002/jcpy.1002>
6. Simpson, B., Schreier, M., Bitterl, S., & White, K. (2020). Making the world a better place: How crowdfunding increases consumer demand for social-good products. *Journal of Marketing Research*, 58(2), 363-376.  
<https://doi.org/10.1177/0022243720970445>
7. Velji, J., Kowalski, C. M., & Schermer, J. A. (2023). Are there narcissistic career choices? An investigation of narcissistic traits and vocational interests. *Personality and Individual Differences*, 205(1).  
<https://doi.org/10.1016/j.paid.2022.112071>
8. Weststar, J., & Dubois, L.-É. (2023). From crunch to grind: Adopting servitization in project-based creative work. *Work, Employment and Society*, 37(4), 972–990.  
<https://doi.org/10.1177/09500170211061228>